This College Africa Group course will enhance the user's skills on the subject and teaches fundamentals as well as strategies in an easy to follow, easy to understand format and includes practical exercises which will assist in developing your skills in the workplace.

COURSE OUTLINE - Business Crisis Management

Course Specifications
Course Number: ELK88–969
Course Length: 0.5 day(s)

Course Description

Course Objective: You will manage business crises.

Target Student: Directors, managers, supervisors, public relations (individuals that interface with an external audience during a time of crisis), and other business professionals who want to understand how to support crisis management within their organizations.

Prerequisites: There are no prerequisite skills needed for this course.

Software Requirements
Each computer requires the following software:

- Microsoft® Windows Vista®, Windows® XP (Professional or Home Edition), Windows 2000, Windows 7, or Apple® Mac OS® X 10.4 (or higher).
- Microsoft® Internet Explorer® 7 (or higher), Mozilla® Firefox® 2 (or higher), or Apple® Safari® 2 (or higher), with pop-up blocking turned off.
- Adobe® Flash® Player 8 (current version recommended).

Hardware Requirements

If you wish to use the overheads provided on the interactive CD-ROM, you will need to set up a computer for yourself. If time allows and you wish to use the business simulations provided on the CD-ROM in the classroom, you will need to set up a computer for each student participating in the class.

- A Pentium® III with 500 MHz (or better), or Macintosh® Intel-based or PowerPC G4 (or better) processor.
- At least 512 MB of RAM.

A monitor capable of 1024 x 768 screen resolution and 32-bit color display.

Course Objectives

Upon successful completion of this course, students will be able to:

- Prepare for business crises.
- Communicate during a business crisis.

Course Content

Lesson 1: Preparing for Business Crises
Topic 1A: Develop a Crisis Management Plan
Topic 1B: Prepare Employees for the Inevitable

Lesson 2: Communicating During Business Crises
Topic 2A: Creating a Crisis Communication Plan

ABOUT US

Established as EasyExcel, the company has been re-branded as College Africa Group. College Africa Group has been in operation since 2003 and has trained many corporate and professionals throughout Southern Africa. (For more info click here.) (http://www.collegeafricagroup.com)

ACCREDITATION

College Africa Group is MICT SETA accredited and a Microsoft Partner. College Africa Group has more than 30 years' experience in Financial, Sales, Operations, Marketing and Administration Directorship and understands the problems and deadlines you face.

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CONTACT DETAILS

Arnold Muscat
Direct 083 778 4903
Email: sales@collegeafricagroup.com
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