



This College Africa Group course will enhance the user's skills on the subject and teaches fundamentals as well as strategies in an easy to follow, easy to understand format and includes practical exercises which will assist in developing your skills in the workplace.

## COURSE OUTLINE - Notes on Graphic Design & Visual Communication

**Course Number:** AX084–112

**Days:** Self–study

**Description:** Essential design information that provides a visual vocabulary and an introduction to concepts of design based on the work of well–known designers.

### Topic-Level Outline

Design  
Graphic Design  
Roots  
Audience  
Process  
Gestalt  
Marks  
Symbols  
Logos  
Pictographs  
Identity

Systems  
Type  
Stages  
Thumbnails  
Color  
Camera Ready  
Grids  
Portfolio  
Resume  
Sources

## ABOUT US

Established as EasyExcel, the company has been re-branded as College Africa Group. College Africa Group has been in operation since 2003 and has trained many corporate and professionals throughout Southern Africa. (For more info click here.) (<http://www.collegeafricagroup.com>)

## ACCREDITATION

College Africa Group is MICT SETA accredited and a Microsoft Partner. College Africa Group has more than 30 years' experience in Financial, Sales, Operations, Marketing and Administration Directorship and understands the problems and deadlines you face.

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([MS Project](#))

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## EBOOKS AND ONLINE TRAINING

Excel Essentials 2013 [Ebook](#), workbooks, and solutions.  
Excel Intermediate 2013 [Ebook](#), workbooks, and solutions.  
Excel Advanced 2013 [Ebook](#), workbooks, and solutions.  
Excel comprehensive online courses, email for more details.



## CONTACT DETAILS

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