

This College Africa Group course will enhance the user's skills on the subject and teaches fundamentals as well as strategies in an easy to follow, easy to understand format and includes practical exercises which will assist in developing your skills in the workplace.

COURSE OUTLINE - Presentations: Preparing, Developing, and Delivering

Course Specifications

Course Number: AXO84-001

Days: 2 (12 hours)

Prerequisites: None

Topic-Level Outline

Unit 1: Introduction to Public Speaking

Topic A: Presentations

A-1: Discussing communication skills

Topic B: Public Speaking

B-1: Exploring the fear of speaking

B–2: Identifying and transforming your

biggest fears

B-3: Discussing the greatest speeches

B-4: Determining the qualities of great

speakers

B-5: Giving your first presentation

Topic C: Communication

C-1: Examining retention rates

Unit 2: Preparing Your Presentation

Topic A: The Presentation Process

A-1: Citing presentation examples

Topic B: Presentation Purpose

B-1: Identifying the purpose of a presentation

B-2: Working with SMART objectives

Topic C: Audience Analysis

C-1: Discussing the absence of audience

analysis

C-2: Working with AUDIENCE objectives

Topic D: Presentation Structure

D-1: Discussing presentation structures

TOC Continue...

Unit 3: Developing Your Presentation

Topic A: The Conclusion

A-1: Discussing closing techniques A-2: Writing a presentation closing

Topic B: The Introduction

B-1: Giving CABA examples

B-2: Writing a presentation opening

Topic C: The Body

C-1: Listing examples of organization types

C-2: Writing key points and supporting materials

C-3: Identifying memorable examples

Topic D: Transitions

D-1: Writing presentation transitions

Topic E: Rehearsal Techniques

E-1: Handling changes and goofs

E-2: Giving your second presentation

Unit 4: Delivering Your Presentation

Topic A: Gearing Up

A-1: Identifying nervous habits

A-2: Minimizing nervousness

Topic B: Personal Motivation Topic C: Rapport and Credibility

C-1: Making the right first impression

C-2: Building rapport and establishing

credibility

Topic D: Voice and Body Techniques

D-1: Discussing body language

D-2: Identifying filler words

D-3: Practicing tongue twisters

D-4: Working on pauses in speech

D-5: Identifying buzzwords and jargon

Unit 5: Using Humor and Visual Aids

Topic A: Humor

A-1: Discussing humor in presentations

Topic B: The Question-and-Answer Session

Topic C: Visual Aids

C-1: Discussing the use of visual aids

C-2: Giving your final presentation

Unit 6: Using What You've Learned

Topic A: The Implementation Phase

A-1: Recording ideas from story moments

A-2: Committing to improvement

Topic B: Resources and Tools

Appendix A: Colors and PowerPoint

Topic A: Colors in presentations

Topic B: Microsoft PowerPoint

ABOUT US

Established as EasyExcel, the company has been re-branded as College Africa Group. College Africa Group has been in operation since 2003 and has trained many corporate and professionals throughout Southern Africa. (For more info click here.) (http://www.collegeafricagroup.com)

ACCREDITATION

College Africa Group is MICT SETA accredited and a Microsoft Partner. College Africa Group has more than 30 years' experience in Financial, Sales, Operations, Marketing and Administration Directorship and understands the problems and deadlines you face.

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