



This College Africa Group course will enhance the user's skills on the subject and teaches fundamentals as well as strategies in an easy to follow, easy to understand format and includes practical exercises which will assist in developing your skills in the workplace.

COURSE OUTLINE - Managing Innovation and Creativity

Course Specifications

Course number: 088646 | **Software:** Microsoft Windows® | **Course length:** 0.5 day(s)

Course Description

Businesses are constantly looking for innovative ideas that will put them one step ahead of their competitors. In order to arrive at a truly new idea, a team leader or manager must understand how to manage the innovation process. This course offers effective managerial strategies that address the organizational aspects of managing a creative team, supporting that creativity, moving an idea to implementation, and troubleshooting ideas to help guide a team through the innovation process.

Course Objective: You will identify how a creative team works and what your role is as team leader. You will explore how to lead a creative team from idea to implementation and how to troubleshoot problems in the innovative process.

Target Student: Any manager or team leader who wants to guide a team of creative individuals to maximum productive innovation.

Prerequisites: Recommended courses:

Business Writing, Presentations and Practical Leadership.

Delivery Method: Instructor led, group-paced, classroom-delivery learning model with structured hands-on activities.

Hardware Requirements

- Pentium 90 MHz or higher processor, or Macintosh PowerPC.
- Screen resolution of 800 x 600 set to 256 colors.

Software Requirements

- Windows 95, Windows 98, Windows 2000, Windows ME, Windows NT 4.0, Windows XP Home Edition, or Window XP Professional.
- Microsoft Internet Explorer 5.0x, 5.5, 6.0, or Netscape Navigator (excluding 6.0 and 6.1).
- Adobe Acrobat Reader 6.0 or higher; Apple Quicktime 5.0 or higher; Macromedia Flashplayer 6.0.79 or higher; or Macromedia Shockwave 7.0.2, 8.0, 8.5, 8.5.1 or higher.
- Turn off popup blocking (Windows XP with Service Pack 2 Internet Explorer users only).

Performance-Based Objectives

Upon successful completion of this course, students will be able to:

- Manage the creative environment.
- Examine the process of moving from idea to implementation.

Course Content

Lesson 1: Moving from Idea to Implementation

Topic 2A: Choose the Best Project for Implementation

Topic 2B: Refine Ideas

Topic 2C: Decide to Implement or Abandon an Idea

Topic 2D: Troubleshoot During the Implementation Phase

Lesson 2: Managing the Creative Environment

Topic 1A: Support Creativity

Topic 1B: Manage a Creative Team

Topic 1C: Troubleshoot the Creative Environment

ABOUT US

Established as EasyExcel, the company has been re-branded as College Africa Group. College Africa Group has been in operation since 2003 and has trained many corporate and professionals throughout Southern Africa. (For more info click here.) (<http://www.collegeafricagroup.com>)

ACCREDITATION

College Africa Group is MICT SETA accredited and a Microsoft Partner. College Africa Group has more than 30 years' experience in Financial, Sales, Operations, Marketing and Administration Directorship and understands the problems and deadlines you face.

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Excel Advanced 2013 [Ebook](#), workbooks, and solutions.
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