



This College Africa Group course will enhance the user's skills on the subject and teaches fundamentals as well as strategies in an easy to follow, easy to understand format and includes practical exercises which will assist in developing your skills in the workplace.

COURSE OUTLINE - Successful Strategic Planning (First Edition)

Course Number: AXO84-164

Days: 1 day

Description: In successful organizations, strategic planning leads management in defining and achieving a vision that is ultimately linked to the customer. This book is based on a revolutionary systems thinking approach that will help individuals, teams, departments, and businesses of all sizes and types in a simple four-phase process to create and implement strategic planning successfully. It begins with defining the end goal or vision first and then focuses all activities toward that outcome.

Topic-Level Outline

Part 1: Plan to Plan: The Educating and Organizing Step

Getting Started with Backwards Thinking
Today Business Climate
Benefits of Systems Thinking and Strategic Planning

Part 2: Developing a Strategic Plan/Document

Phase A: Creating Your Ideal Future
Phase B: Measuring Success: Ten or Fewer Outcomes
Phase C: Developing and Converting Strategies to Actions
Changes in Your Core Strategies

Part 3: Plan to Implement

Phase D: Implementing Change Successfully
The Leadership Steering Committee: The Key to Success
Annual Review and Update

Part 4: Facilitator Tips to Ensure Success

Facilitator Tips

ABOUT US

Established as EasyExcel, the company has been re-branded as College Africa Group. College Africa Group has been in operation since 2003 and has trained many corporate and professionals throughout Southern Africa. (For more info click here.) (<http://www.collegeafricagroup.com>)

ACCREDITATION

College Africa Group is MICT SETA accredited and a Microsoft Partner. College Africa Group has more than 30 years' experience in Financial, Sales, Operations, Marketing and Administration Directorship and understands the problems and deadlines you face.

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Excel Advanced 2013 [Ebook](#), workbooks, and solutions.
Excel comprehensive online courses, email for more details.



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