



COLLEGE AFRICA GROUP

Discover your Potential

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College Africa Group – Conversational Leadership

Effective leaders understand how powerful an opportunity can be when they can tap into the intelligence, wisdom, and innovation present in their workforce. Conversational leadership provides the space and infrastructure for knowledge sharing to take place; for employees, stakeholders, and the community to be involved in discussing big, important questions; and to generate solutions that people within the organisation can take action on.

This one-day workshop will teach participants:

- About the wisdom inherent in encouraging conversational leadership
- How to describe the four I's of conversational leadership
- How to apply the principles of conversational leadership to improve results
- How to organise a simple World Café as an example of conversational leadership

What's In a Word?

To begin the course, students will review their pre-assignment and consider what conversational leadership is all about.

Fundamental Elements

This session explores some key concepts, including designing meaningful conversations and personal skill-building.

The Four-I Model of Organisational Conversation

Next, participants will learn about the Four-I model: intimacy, interactivity, inclusion, and intentionality. Common language and trust will also be discussed.

The Conversational Leadership Framework

In this session, participants will learn about the conversational leadership framework developed by Hurley and Brown. The role of appreciative inquiry in conversational leadership will also be discussed.

World Café

The course wraps up with an in-depth look at the structure of a World Café.

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